



RLJ EQUITY PARTNERS

NEWS RELEASE ***FOR IMMEDIATE RELEASE***

RLJ EQUITY PARTNERS, LLC APPOINTS NEW DIRECTOR OF BUSINESS DEVELOPMENT

Equity Firm Expands National Presence with Los Angeles Based Office

BETHESDA, MD //FEBRUARY 25, 2013// RLJ Equity Partners, LLC today announced the appointment of Jack Isaacs as Director of Business Development to lead the firm's West Coast marketing efforts. Mr. Isaacs has more than 20 years of experience in private equity and as an attorney and will report to Managing Partner, Rufus H. Rivers.

"Jack has a tremendous amount of experience on the West Coast and in the middle market," said Rivers. "I'm sure he will be successful in this new role which will allow us to more effectively source investment opportunities throughout the western United States."

"RLJ Equity Partners has a solid reputation and proven track record in its leadership and investment strategies," said Isaacs. "I am excited to join the firm in this new role and I look forward to contributing to RLJ's future success and business development."

Formerly, Mr. Isaacs was a Managing Director and Partner at Kayne Anderson Capital Advisors in the firm's growth private equity group with \$615 million of assets under management. Prior to joining Kayne Anderson, Mr. Isaacs served as Corporate Counsel at Macrovision Corporation. With a background in private practice as a corporate and securities lawyer, Mr. Isaacs previously worked at Foley & Lardner, LLP.

Mr. Isaacs earned a B.A. in International Relations from the College of William and Mary, a J.D. from the University of Maryland School of Law, an LL.M. in Securities and Financial Regulation from Georgetown University Law Center, and an M.B.A. in Finance from the Wharton School at the University of Pennsylvania. He is a member of the Bar Associations of California, the District of Columbia, Maryland and Virginia.

RLJ Equity Partners was founded in 2006 by Robert L. Johnson, Founder and Chairman of The RLJ Companies in a strategic alliance with The Carlyle Group. RLJ Equity Partners invests in companies with enterprise values between \$50M and \$250M and currently consists of 7 portfolio companies.

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RLJ Equity Partners, LLC/Appointment

February 25, 2013

Page 2

About The RLJ Companies: *The RLJ Companies, founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. Within The RLJ Companies portfolio, Johnson owns or holds interests in businesses operating in a publicly traded hotel real estate investment trust; private equity; financial services; asset management; insurance services; automobile dealerships; sports and entertainment; and video lottery terminal (VLT) gaming. The RLJ Companies is headquartered in Bethesda, MD, with affiliate operations in Charlotte, NC; Little Rock, AR; Los Angeles, CA; San Juan, PR; and Monrovia, Liberia. Prior to founding The RLJ Companies, Johnson was founder and chairman of Black Entertainment Television (BET). For more information visit: www.rljcompanies.com.*

About RLJ Equity Partners: *RLJ Equity Partners is a middle-market private equity firm focused on generating long-term capital appreciation by investing in profitable and growing businesses led by strong management teams. Founded in 2006 by Robert L. Johnson and managing partner Rufus H. Rivers in partnership with The Carlyle Group, RLJ originates structures and invests in traditional buy-outs, recapitalizations, and growth capital infusions. RLJ Equity Partners is a portfolio company of The RLJ Companies. For additional information please visit: www.rljequitypartners.com.*

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